



## Public Speaking

**Date:**

**Venue:**

This course is for delivery on an in-house basis - see content described below.

**Description:**

A 2-3hour workshop providing an insight into key practices and techniques for speaking in public at Council meetings.

**Aim:**

An event to explore key aspects of public speaking

**Content:**

During this session, participants will consider:

- Preparation, audience and barriers to communication
- Impact
- Visual aids
- Handling questions
- Delivering 'difficult information'/handling resistance
- Evaluating the effectiveness of the presentation
- Presentation practise

### TRAINING DETAILS

**Course Administrator:**

training@swcouncils.gov.uk or  
call 01823 270101

**Related Courses:**

- [Chairing Meetings Effectively](#)
- [Council as Employer](#)
- [Community Leadership Awards \(ILM Endorsed\)](#)
- [Developing Your Leadership Potential](#)
- [Elected Member Appeals](#)
- [Essential Skills - 21st Century Councillor](#)
- [Equalities](#)
- [GDPR for Councillors](#)
- [Introduction to Scrutiny](#)
- [Public Speaking](#)
- [Role of the Frontline Councillor](#)
- [Three Tier Working based on District Wards](#)
- [Understanding Community Leadership](#)
- [Ward Working](#)

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Member Organisations: From £545 plus expenses  
Non-Member Organisations: From £595 plus expenses  
(All prices subject to VAT)

